

# CLARK SUPER MARKETS KEY EXECUTIVES

## Courteous Service Guaranteed

As in all of the Clark Supermarkets, when you shop in the new Gardena store you'll receive friendly, courteous service at all times. Your checks will be cashed cheerfully and without red tape; you will receive prompt refunds on your empty deposit bottles. After you've completed your shopping, you will find 11 check stands available to quickly ring up your purchases, and helpful clerks to pack your groceries for easy transportation home.



Dick Allen joined the Clark Supermarket chain two years ago. Few men in any field of endeavor can point to a greater record of personal achievement. Mr. Allen came to the organization with some 20 odd years of grocery experience to his credit. He started as assistant manager of the Clark market in Compton. In the short time of two weeks, Mr. Allen so demonstrated his abilities, that he was promoted to manager. Three months later he was promoted to chain supervisor, and within a year was made a vice-president of the firm.

Mr. Allen is of the strong belief that this is just the beginning for the Clark Markets, and that this still young supermarket organization will continue to grow in popularity in Southern California. With such men as Dick Allen to guide its growth, there is little doubt that this prophecy is well on its way toward fulfillment.



"OFTEN A DIME LESS — NEVER A PENNY MORE" is the slogan and policy of the Clark Markets, and adhering to these principles is the major factor for the growth and success of our company, commented Mr. Mark S. Schulman, President and Founder of the Clark Market Company.

A man of considerable experience in retail food merchandising, Mr. Schulman takes great pride and pleasure in unveiling the newest and largest Clark Market opening today in Gardena, with tremendous money saving food bargains in all departments.

Continued Mr. Schulman, "Folks, we are very mindful of the fact that only by completely satisfying our customers in every way can we hope to merit your continued patronage, and we of the Clark Market organization pledge to you to do everything in our power to make you happy, both in "high quality" and "lower prices" when you shop at your new friendly Clark Market.

To the folks in Manhattan Beach:—Soon we hope to be ready to serve you with another friendly giant Clark Market on the corner of Sepulveda and Marine Avenue."



After three and a half years with General Patton's 3rd Army, from the Normandy beachhead on "D" Day to the Bastogne Bulge and finally the liberation of the Buchenwald concentration camp, Marvin Dizack received an honorable discharge as a high-pointner from the U. S. Army and immediately joined the Clark markets organization as manager of the Bellflower market. He brought with him 18 years of prewar experience in the grocery business.

It was not too long before Mr. Dizack's supermarket know-how was recognized and rewarded by the president of the organization, Mr. Dizack was promoted to General Manager of the entire chain of Clark supermarkets. In 1948, he was elevated to the position he now holds of Vice-President and General Manager.

Mr. Dizack stresses a policy of quality, nationally advertised groceries at the lowest prices, combined with courteous, friendly service at all times. He accomplishes this through the system of car-load buying of all items, and passing the savings on to the customers.

Married and the father of two boys, he is extremely interested in community affairs. He actively participates the year round in such worthy causes as the Community Chest and the Red Cross. Father Flanagan's Boys Town has long known him as one of their most ardent supporters.

## Designed For Easy Shopping

There's never a parking problem at the new Clark Supermarket in Gardena. Three huge parking lots, covering several acres, surround the new market. These lots assure ample parking space for thousands of customers at any time.

Inside the store, shoppers will find extra-wide aisles that are actually indoor avenues in place of the conventional type of narrow passageway between the grocery shelves. These extra wide aisles were designed for easy two-way shopper traffic within the store, and will save customers a great deal of time in taking care of their shopping needs.

WE FEATURE  
**LASSCO'S**  
FINEST QUALITY ASSORTED PICKLED & SMOKED FISH  
AT ALL CLARK MARKETS

HAVE YOU TRIED KAUKAUNA KLUB CHEESE? Smoky & Garlic Flavor Available At All CLARK MARKETS

TRY FAIRFAX PICKLES FEATURED IN ALL CLARK MARKETS

For The Best In RYE BREADS & KOSHER ROLLS TRY MODERN RYE BAKERIES At All CLARK MARKETS

WE FEATURE XLNT SPANISH FOODS

DIAL SOAP We Redeem Dial Coupons

Featured AT ALL CLARK MARKETS

Dial Soap 2 BATH SIZE 33¢

CLARK MARKETS FEATURE MARKEL WAX PAPER

FOUR fresh, crisp packs in every pound! 4 PACKS THIN FLAKE CRACKERS BY PACIFIC CRACKER CO.

SASSY CAT FOOD AVAILABLE AT ALL CLARK MARKETS

MAKES ICE CREAM TWICE AS GOOD! IT'S EASY TO MAKE FANCY SUNDAES & SODA FOUNTAIN TREATS AT HOME WITH TOWNE PRIDE TOPPING AND ICE CREAM.

ENJOY THE BEST IN OLIVES WITH EARLY CALIFORNIA

AVAILABLE AT ALL CLARK MARKETS

Be a Star cook with STAR OLIVE OIL PRICE

HAVE YOU TRIED SIOUX BEE HONEY

Try it Today BAKER BOY CONFECTION ROLL "world's finest coffee cake"

KLEEK-O COMING YOUR WAY!

Clark SUPER MARKETS FEATURES CASE & SWAYNE CANNED FOODS

Citrus SOAP Regular size 23¢ GIANT SIZE 45¢

OSCAR MAYER Liver Sausage In NEW "STAY-FRESH" Plastic Casing STAYS FRESH FOR WEEKS 8 OZ.

OSCAR MAYER SANDWICH SPREAD delicious-tempting in STAY FRESH PACKAGE

Crisper...New RUSKETS FLAKES give you hearty whole wheat nourishment and

KIDS! there's a PRIZE for YOU in this package! RUSKETS TOASTED WHOLE WHEAT Flakes

Any Dog will tell you... STURDY Dog Food is the best dog-gone dog food your dog can eat!

STURDY KIBBLER RATION

Dr. Ross' BETTER DOG FOOD FOR BETTER DOGS

Dr. Ross' VARIETY DIET MEAT & LIVER CHICKEN & CHEESE CANS FOR

Manning's COFFEE ONE POUND NET WEIGHT enjoy Quality! FOR YOUR PLEASURE FEATURED AT ALL CLARK MARKETS

For Happy, Healthy Heads DIAL DEODORANT SHAMPOO

GLORIETA FOODS FEATURED AT ALL CLARK MARKETS TOMATO JUICE PEACHES PEACH NECTAR APRICOT NECTAR PEAR NECTAR PREPARED PRUNES BARTLETT PEARS

Vano LIQUID STARCH Orchids "The Aristocrat" of PAPER NAPKINS

GET YOUR Free Recipe FOR NEW 10-Minute Wonder Fudge DEVELOPED IN THE DURKEE AND HERSHEY KITCHENS NO COOKING! NO BEATING! MAKE IT CREAMY, SMOOTH, DELICIOUS WITH DURKEE'S MARGARINE 29c HERSHEY'S SEMI-SWEET CHOCOLATE DAINTIES 21c DURKEE'S COCONUT 15c